What does "Wasp" stand for?

Scott Leonard - 2017-04-10 - in FAQs

"Wasp" in Wasp Barcode Technologies does not "stand for" anything per se. It is not an abbreviation or acronym.

A wasp is a stinging, flying, yellow and black insect, whose coloring pattern resembles the pattern of bars in a barcode, and is portrayed in the company logo.