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## What does "Wasp" stand for?

Scott Leonard - 2017-04-10 - [FAQs](#)

"Wasp" in Wasp Barcode Technologies does not "stand for" anything per se. It is not an abbreviation or acronym.

A wasp is a stinging, flying, yellow and black insect, whose coloring pattern resembles the pattern of bars in a barcode, and is portrayed in the company logo.